

Academic Publishing: Notes, Hints and Tips from the Front Line

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Summary

Academic publishing has changed in the last two decades. This seminar examined the changing publishing and academic management landscape as it impacts upon both tourism researchers and PhD candidates. The seminar began by examining choice of publishing outlet facing researchers for their work and in particular the principles underpinning how to choose peer reviewed journals. The seminar continued with some general hints and tips on publishing and style before moving on to examine the key elements of publications from abstracts to conclusions with some 'dos' and 'don'ts'. The seminar concluded by analyzing the changing publishing landscape from the point of view of impact measures, journal rankings and research funding exercises.